



una boccata d'arte

20 artisti  
20 borghi  
20 regioni

06.06.2023

Returns throughout Italy from June 24th to September 24th, 2023

Una Boccata d'Arte

20 artists 20 villages 20 regions

In Piedmont the village of Vermogno – hamlet of Zubiena (BI)  
hosts the artistic intervention *VICTIMULA* by Invernomuto

Opening: Sunday 25th June, 2023 at 4pm

Victimula Goldpanners' Arena, Cantone Milano, 53 - Zubiena

[www.unaboccatadarte.it](http://www.unaboccatadarte.it)

**Una Boccata d'Arte** is back from **June 24th to September 24th, 2023**. This contemporary art project is promoted by **Fondazione Elpis** in collaboration with **Galleria Continua** and with the participation of **Threes**. Every year, **20 villages throughout Italy**, one for each region, welcome **20 artists**, Italian and international, of different ages, backgrounds, and practices. Invited to spend a short period of residence, the artists will create **20 works** related to the territory and traditions of the local communities.

The **openings** will be held on **Saturday 24th and Sunday 25th June** in all the villages.

In **Piedmont**, the village of **Vermogno – hamlet of Zubiena (BI)** hosts the project *VICTIMULA* by the artist **Invernomuto** (Simone Bertuzzi and Simone Trabucchi - Piacenza, Italy, 1983 e 1982), coordinated by **Camilla Pinoli** for **Threes** and produced with the patronage of the Piedmont Region, The Municipality of Zubiena and the Province of Biella and Unione Montana Valle Elvo.

*VICTIMULA* is an invitation to exploration, a collective game, that reintroduces, in virtual form, the search for gold that since Roman times has been a feature of the area adjacent to the Bessa plateau, once the country's largest open-cast mine. Virtually positioning one thousand gold nuggets in the Bessa area, Invernomuto inaugurates what will be an open-ended process of collecting tokens – virtual coins fungible in future contexts, designed by Invernomuto, through blockchain technology – to build a shared and immutable register. An ephemeral and immersive intervention, which begins in Vermogno and opens up to connections and exchanges outside time and space. On the occasion of the inauguration, Sunday 25 June at 4pm, takes place the first collective search for gold, cadenced by an audio installation that generates a variation of sound for each nugget discovered.

Invernomuto explains: "*VICTIMULA (2023) reenacts the ancestral tradition of gold digging in Vermogno: halfway between a collective game and an actual investment, VICTIMULA is an augmented reality app to collect virtual gold nuggets*".

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IN COLLABORAZIONE CON:

**GALLERIA CONTINUA**

PROVINCIA DI BIELLA E UNIONE  
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Una Boccata d'Arte is a **project that spreads throughout Italy**: a cultural itinerary that, from region to region, promotes the surprising heritage offered by small settlements, highlighting the area's distinctive history and local traditions through contemporary art. It is an **invitation to travel and discover, through the sharing of different artistic practices and languages, with a particular attention to the younger generations**. Making art accessible to everyone, bringing it into public places, into the squares and streets of villages, including even the most remote locations: this is the aim of Una Boccata d'Arte, in order to activate an **inclusive creative process** and generate close connections among artists, inhabitants, administrations, associations, shopkeepers and local artisans, enabling contact with an increasingly broad and transversal audience.

*"This is a very intense moment, one of great ferment, for Fondazione Elpis: last autumn we inaugurated our new headquarters in Milan, an important step rooted in the desire to create a stable point of reference and connection between all the places, artists and people we have encountered over the years," explains Marina Nissim, President of Fondazione Elpis. "This is a precious network, in both human and professional terms, that continues to grow through processes of exchange and sharing throughout Italy and abroad. What further enriches it is the upcoming fourth edition of Una Boccata d'Arte, which this year too renews its international vocation and confirms its desire to give space to young people, to their ability to present their art in an ever original manner, working with a host of different media and establishing a surprising artistic and human dialogue, capable of intriguing and involving local communities, also including performances and workshops for children. Special thanks go to the mayors and local administrations that in some cases spontaneously applied to participate with a view to enhancing their territory through the unprecedented gaze of these artists".*

*"Since its first edition, the research and selection of participating artists has been guided by the desire to provide a precious opportunity for expression mainly to young artists, confident that they were capable of achieving one of the great aims of Una Boccata d'Arte: to spread art with remarkable artistic research in those villages - pearls of our national landscape - often far from the circuits of contemporary art exhibitions", explained Maurizio Rigillo, Director of Galleria Continua. "Therefore, we always pay great attention to the village-artist combinations, trying to look both at the specificity of the places and at the research conducted by each artist. Edition after edition, a mosaic of excellent works has emerged, which have been able to draw inspiration from local entities, involve the inhabitants, create wonder and amazement in visitors, confirming how peculiar the geographical context and the relationship with its people are. This is how, already at its fourth edition, Una Boccata d'Arte has become an eagerly awaited annual appointment for contemporary art throughout the country, and we are thrilled to continue collaborating on this project".*

*"We are happy to take part in Una Boccata d'Arte again this year, a project whose visions and methodologies are shared from its first edition" explains Threes curatorial team. "The field of investigation of the projects we curate relates to sound and ecology, in dialogue with the territory of each village. We develop three site-specific interventions - in Gardone Riviera (BS), Lombardy, in Vermogno - hamlet of Zubiena (BI), Piedmont, and*

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*in Fénis (AO), Valle d'Aosta - involving three artists who integrate a strong sound investigation in their practice. Jacopo Benassi, an established artist who has always been a point of reference for underground culture, is also known for his extremely intense performances; Stefanie Egedy, an artist born in San Paolo, Brazil, who lives in Berlin, explores the interaction between the body, low frequencies and subwoofers; Simone Bertuzzi and Simone Trabucchi, together as Invernomuto, carry out a highly experimental visual and sound research both as individuals and as a duo”.*

Una Boccata d'Arte is the project launched in 2020 by Marina Nissim, President of Fondazione Elpis, as a reaction to the pandemic, to give a signal of encouragement to local communities and at the same time create opportunities for emerging and established artists. Today, Una Boccata d'Arte is a consolidated event that every year involves 20 villages with less than 5,000 inhabitants, located in different areas in order to rediscover the entire regional territory, with the aim of enhancing the historical and landscape heritage of settlements far from the traditional circuits of art and tourism. By virtue of their relatively small size, these places become the ideal context for artistic experimentation and the creation of new imagery.

The project has given rise to a widespread network of relations and participation, which gets wider every year; to date, 80 municipalities and 80 artists have been involved, together with technical sponsors, local associations and people who in various ways make the projects possible. With every edition, more and more villages apply to take part to Una Boccata d'Arte and, thanks to acquisitions by administrations or donations by the artists, over the course of three years, 20 installations have become permanent.

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**Invernomuto**

**VICTIMULA**

**25.06 – 24.09.23**

**Vermogno – hamlet of Zubiena (BI)**

**Victimula Goldpanners' Arena, Cantone Milano, 53 - Zubiena**

**Opening: Sunday 25th June, 2023 at 4pm**

**Curated by Camilla Pinoli for Threes**

*VICTIMULA* is an incorporeal, tacitly collective operation, that reintroduces, in virtual form, the search for gold that since Roman times has been a feature of the area adjacent to the Bessa plateau, once the country's largest open-cast mine. According to millenary traditions, when the people who looked for gold, equipped with patience and dedication, finally discovered it, they did not sell it, but kept it and cast it into wedding rings or for exchange with other goods.

On the occasion of *VICTIMULA*, Invernomuto virtually positions one thousand gold nuggets in the Bessa area, set amongst the rocks of the village of Vermogno and scattered across its landscape. These nuggets can be collected and stored in the prospector's digital wallet for future use. In this way, the gold nuggets once sought amongst the erratics in the river areas have been given new form and will regain their original value as items for exchange. *VICTIMULA* inaugurates what will be an open-ended process of collecting tokens – virtual coins fungible in future contexts, designed by Invernomuto, through blockchain technology – to build a shared and immutable register.

The virtual reproduction of the context was created not with the intention of fleeing from reality, but rather, to recreate it faithfully, together with its landscape and history, underlining the deeply-rooted activity of searching for gold in the area and the village's sense of oneness with its traditions. An audio installation by Invernomuto takes place at the same time as the first collective search for gold, on the occasion of the inauguration, and it cadences its temporality: each nugget discovered generates a variation of sound, on every occasion unprecedented and perpetual.

*VICTIMULA* is an invitation to exploration, a collective game, evoking a distant past of gold fever but charged with a new contemporary form. An ephemeral and immersive intervention, which begins in Vermogno and opens up to connections and exchanges outside time and space.

#### **Work:**

Invernomuto, *VICTIMULA*, 2023, AR app. Curated by Threes. Creative developer: Ville Niemi Viiksimästeri. 3D designer: Giuseppe Sciabica. Project manager: Boris Cassanmagnago

Widespread work. The route can start from any point within the indicated area, or from Victimula Goldpanners' Arena, Cantone Milano 53, 13888 Zubiena (BI)

For gold hunting it's necessary to register at the link by scanning the QR code.

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## Acknowledgments

Vermogno Vive, Borgodoro s.r.l. Società Benefit, Museo dell'Oro e della Bessa, Associazione Biellese Cercatori d'Oro.

### Vermogno – hamlet of Zubiena (BI), Piedmont

Vermogno is a hamlet of Zubiena with about 120 inhabitants. The rural characteristics of this village, compact and with just two streets, are apparent from the architecture of the houses in stone and brick, with wooden balconies and small windows. An expression of an economy linked to subsistence farming, the artefacts and buildings are the outcome of a profound connection with the adjoining Bessa natural park. Between the 1<sup>st</sup> century B.C. and the 1<sup>st</sup> century A.D., this narrow strip of land was the Roman Empire's largest open-cast gold mine.

The village of Vermogno can be considered a typical example of a situation of economic marginality due to a hilly terrain, where agriculture is no longer able to generate an adequate income, and the distance from the main settlements and infrastructure. Despite this, Vermogno pays great attention to the quality of life and human relations, supporting the development of new forms of active citizenship. For example, the *Forno Comunitario* (Community Oven) project stands out as a symbol of Vermogno's conviviality, a space to be shared and available to all, as was the custom in rural tradition in order to enjoy other people's company. After all, the word 'companion' is derived from the Latin '*cum panis*', meaning those who eat the same bread.

### Invernomuto (Simone Bertuzzi and Simone Trabucchi - Piacenza, Italy, 1983 e 1982)

Invernomuto is the name of the artistic personality generated in 2003 by Simone Bertuzzi (Piacenza, 1983) and Simone Trabucchi (Piacenza, 1982), who both live and work in Milan. Invernomuto is the author of research projects articulated in time and space, resulting in cycles of interconnected works. On a common theoretical basis, Invernomuto tends to reason in an open and rhizomatic manner, developing different outputs that take the form of moving images, sounds, performance actions and editorial projects, in the context of a practice defined by the dispersed yet timely use of different media. Reality is observed according to documentary principles and interests, but to render an imaginative and almost abstract representation of it, which opens margins for reflection and critical questioning.

In 2021 Invernomuto participated in the Liverpool Biennial, 58th October Salon-Belgrade Biennial and Pompeii Commitment, Pompei; their work was also presented at the 58th Venice Biennale, Tate London and Manifesta 12, Palermo. They have exhibited in major group shows, most recently at: MAXXI, Rome; OGR, Turin; Kunstmuseum Liechtenstein, Vaduz; MACRO, Rome. Solo exhibitions include those at: Sismógrafo, Porto (2022); VOID Gallery, Londonderry; Auto Italia, London; Galleria Nazionale, Rome (2019); Pinksummer, Genoa (2019); Artspeak, Vancouver (2015); Marsèlleria, Milan (2014); ar/ge kunst, Bolzano (2014).

Invernomuto's project in Vermogno is coordinated by **Camilla Pinoli** for **Threes**.

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### Fondazione Elpis

Established in 2020 by entrepreneur and art collector Marina Nissim, Fondazione Elpis has supporting young artists at the core of its mission. The Foundation pursues its goals through a programme of exhibitions, artists residences, educational activities and projects widespread throughout Italy. While aiming to involve diverse audiences and explore places and scenarios that are outside traditional art circuits, Fondazione Elpis unites seemingly distant worlds while intercepting expressive languages that are constantly evolving. The decision to open a space in Milan – in October, 2022 – comes from the projects and collaborations that have happened in the last few years on a national scale. The Foundation has surrounded itself with an ever-growing network, putting into action new models for participation and cultural fruition.

[www.fondazioneelpis.org](http://www.fondazioneelpis.org)

### Galleria Continua

Galleria Continua was founded 1990 on the initiative of three friends: Mario Cristiani, Lorenzo Fiaschi and Maurizio Rigillo. Its first location was in the spaces of a former cinema in the historic village of San Gimignano and today it has eight locations all over the world. It is the first foreign gallery with an international program that opened in Beijing, China in 2004, and in 2007 in Les Moulins, in the Parisian countryside. In 2015, the gallery opened a space in Havana, Cuba, dedicated to cultural projects aimed at overcoming each border. In 2020, the gallery's thirtieth anniversary year, a new exhibition venue in Rome opened with a calendar of exhibitions, teaching activities and artist residences. In the same year, a space in Brazil was also opened: Galleria Continua São Paulo, inside the Pacaembu sports complex. In 2021, a new exhibition space was inaugurated in Paris, in the heart of the Marais, and in the same year, another exhibition space opened in the most iconic hotel in the world, the Burj al Arab Jumeirah in Dubai.

[www.galleriacontinua.com](http://www.galleriacontinua.com)

### Threes

Curatorial team and creative agency based in Milan, focuses its practice on projects that intersect sound, art and landscape. Threes' main project is Terraforma, an international festival which - since 2014 - takes place in Villa Arconati's park developing a programme of musical experimentation with attention to environmental sustainability. Since the first edition of Una Boccata d'Arte, Threes has been selecting artists and curating the projects in three regions; for the 2023 edition in Valle d'Aosta, Piedmont and Lombardy.

[www.threesproductions.com](http://www.threesproductions.com)

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## Information

Una Boccata d'Arte

20 artists, 20 villages, 20 regions

A project by Fondazione Elpis, in collaboration with Galleria Continua and with the participation of Threes.

Fourth edition

24.06 – 24.09.2023

Openings: Saturday 24th and Sunday 25th June 2023

[www.unaboccatadarte.it](http://www.unaboccatadarte.it)

For information: [info@unaboccatadarte.it](mailto:info@unaboccatadarte.it)

## Villages participating in the fourth edition

Fénis (AO); Vermogno - hamlet of Zubiena (BI); Castelvecchio di Rocca Barbena (SV); Gardone Riviera (BS); Pieve Tesino (TN); Costozza - hamlet of Longare (VI); Aquileia (UD); Travo (PC); Fossdinovo (MS); Toscolano - hamlet of Avigliano Umbro (TR); Petritoli (FM); Rocca Sinibalda (RI); Pietracamela (TE); Agnone (IS); Cetara (SA); Maruggio (TA); Rivello (PZ); Santa Severina (KR); Pollina (PA); Belvì (NU).

## Artists participating in the fourth edition

Jacopo Benassi; Mohsen Baghernejad Moghanjooghi; Simone Carraro; Stefanie Egedy; Judith Hopf; Invernomuto; Benjamin Jones; Laetitia KY; Ella Littwitz; Leonardo Meoni; Diego Miguel Mirabella; Raffaella Naldi Rossano; Arianna Pace; Mattia Pajè; Diego Perrone; Theodoulos Polyviou; Margherita Raso; Raghad Saqfalhait; Evita Vasiljeva; Serena Vestrucci.

## Social Media

IG: @unaboccatadarte

FB: Una Boccata d'Arte

#unaboccatadarte

## Press contacts

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## The interventions of Una Boccata d'Arte 2023

### Valle d'Aosta, Fénis (AO)

**Stefanie Egedy**

*BODIES AND SUBWOOFERS (B.A.S.) 8.0: PERMANENZA*

Coordinated by Matthew Noble for Threes

Opening: Saturday 24th June, 2023 at 5pm, at Castello di Fénis (north side garden)

### Piedmont, Vermogno – hamlet of Zubiena (BI)

**Invernomuto**

*VICTIMULA*

Coordinated by Camilla Pinoli for Threes

Opening: Sunday 25th June, 2023 at 4pm, at Victimula Goldpanners' Arena, Cantone Milano, 53 - Zubiena

### Liguria, Castelvechio di Rocca Barbena (SV)

**Leonardo Meoni**

*Se si resta sul posto*

Coordinated by Andrea Daffra

Opening: Saturday 24th June, 2023 at 11:00am press conference and opening at 6.30pm, at Piazza Cavour – Castelvechio di Rocca Barbena

### Lombardy, Gardone Riviera (BS)

**Jacopo Benassi**

*SERENATA AGITATA*

Coordinated by Edoardo De Cobelli for Threes

Opening: Saturday 24th June, 2023 at 6.30pm and performance at 9.30pm, at Parco della Valletta di Fraole, via al Vittoriale - Gardone Riviera

### Trentino-Alto Adige, Pieve Tesino (TN)

**Benjamin Jones**

*To Live Inside a Second*

Coordinated by Valerio Panella

Opening: Saturday 24th June, 2023 at 3pm, at Parcheggio di Via Brigata Abruzzi - Pieve Tesino

### Veneto, Costozza - hamlet of Longare (VI)

**Diego Perrone**

*Il frullamento del mare di latte*

Coordinated by Giovanni Giacomo Paolin

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Opening: Saturday 24th June, 2023 at 11am, at Via Bartolomeo Bizio, 22 – Longare

**Friuli-Venezia Giulia, Aquileia (UD)**

**Judith Hopf**

*Relation Rests*

Coordinated by Marta Oliva

Opening: venerdì 23 giugno 2023 at 12pm, presso Piazza Capitolo – Aquileia

**Emilia-Romagna, Travo (PC)**

**Raghad Saqfalthait**

*La montagna è ancora in movimento*

Coordinated by Sofia Baldi Pighi

Opening: Saturday 24th June, 2023 at 11am press conference at Teatro Organico Perduca and collective performance at 7pm at Cantine del Castello Anguissola – Travo

**Tuscany, Fosdinovo (MS)**

**Theodoulos Polyviou** in collaborazione con Loukis Menelaou

*Rosa Mystica*

Coordinated by Gabriele Tosi

Opening: Saturday 24th June, 2023 at 7pm, at Chiesa di San Remigio, Via Roma, 2 - Fosdinovo

**Umbria, Toscolano - hamlet of Avigliano Umbro (TR)**

**Mattia Pajè**

*Pila Thinkerwiller*

Coordinated by Marco De Ieso

Opening: Saturday 24th June, 2023 at 11am, at Via delle Torri – Toscolano – hamlet of Avigliano Umbro

**Marche, Petritoli (FM)**

**Margherita Raso**

*Eight Types of Whistles*

Coordinated by Riccardo Tonti Bandini

Opening: Saturday 24th June, 2023 at 5.30pm, at Teatro Comunale dell'Iride, Via Teatro, 4 - Petritoli

**Lazio, Rocca Sinibalda (RI)**

**Laetitia KY**

*Follow the Braid*

Coordinated by Cecilia Pecorelli

Opening: Sunday 25th June, 2023 at 12.30pm, at Piazza della Vittoria - Rocca Sinibalda

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**Abruzzo, Pietracamela (TE)**

**Simone Carraro**

*Sagra della Lucertola*

Coordinated by Andrea Croce

Opening: Saturday 24th June 2023, at 6pm, at Piazza degli Eroi - Pietracamela

**Molise, Agnone (IS)**

**Diego Miguel Mirabella**

*Il buffone*

Coordinated by Michele Tiberio

Opening: Saturday 24th June 2023, at 6pm, at Piazza XX Settembre - Agnone

**Campania, Cetara (SA)**

**Serena Vestrucci**

*Abbronzatissimi Pallidissimi*

Coordinated by Giulia Pollicita

Opening: Sunday 25th June, 2023 at 5:30pm press conference and opening at 6pm, at Piazza Grotta - Cetara

**Puglia, Maruggio (TA)**

**Evita Vasiljeva**

*Barely Invisible Cities*

Coordinated by VOGA Art Project

Opening: Sunday 25th June, 2023 at 7pm, at Via Umberto I - Maruggio

**Basilicata, Rivello (PZ)**

**Arianna Pace**

*Me ne andrei nella roccia della Lieta*

Coordinated by Roberta Mansueto

Opening: Saturday 24th June, 2023 at 6pm, at Villa Comunale, Viale Monastero, 83 - Rivello

**Calabria, Santa Severina (KR)**

**Mohsen Baghernejad Moghanjooghi**

*d'io, bio*

Coordinated by Vincenzo Costantino for Altrove

Opening: Saturday 24th June, 2023 at 5pm, at Piazza Campo, 21 (seat of the municipality) - Santa Severina

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**Sicily, Pollina (PA)**

**Ella Littwitz**

*Axis Mundi*

Coordinated by Giulia Monroy

Opening: Sunday 25th June, 2023 at 6pm, at Belvedere Teatro Pietra Rosa, via Alfredo Musotto, 21 – Pollina

**Sardinia, Belvì (NU)**

**Raffaella Naldi Rossano**

*SERPENTINA Per un mûsēum senza tempo*

Coordinated by Emanuela Manca

Opening: Saturday 24th June, 2023 at 6pm, at Belvì-Aritzo Station - Belvì

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